

It is another object of the present invention to provide an apparatus and method for selling a ticket or tickets to an event or venue which can administer and/or maintain a financial account(s) for, or on behalf of, any of the users, individuals, ticket holders, ticket issuers, and/or any other party or entity who or which utilizes the present invention.

It is still another object of the present invention to provide an apparatus and method for selling a ticket or tickets to an event or venue which can be utilized to provide for the bidding for, and/or the auctioning off of, any of the herein-described tickets and/or ticket options.

It is yet another object of the present invention to provide an apparatus and method for selling a ticket or tickets to an event or venue which can be utilized in conjunction with intelligent agents, software agents, mobile agents, and/or related technologies.

It is another object of the present invention to

provide an apparatus and method for selling a ticket or tickets to an event or venue which can be programmed to be self-activating and/or activated automatically.

It is still another object of the present invention to provide an apparatus and method for selling a ticket or tickets to an event or venue which can be programmed in order to automatically generate and/or transmit e-mail messages, electronic message transmissions, electronic notification transmissions, electronic catalogs, electronic coupons, between any of the users, individuals, entities, and/or parties, which utilize the present invention.

It is yet another object of the present invention to provide an apparatus and method for selling a ticket or tickets to an event or venue which can utilize electronic commerce technologies and security methods, techniques and technologies.

Other objects and advantages of the present invention will be apparent to those skilled in the art upon a review of the Description of the Preferred Embodiment taken in conjunction with the Drawings which follow.

### BRIEF DESCRIPTION OF THE DRAWINGS

In the Drawings:

Figure 1 illustrates the apparatus of the present invention, in block diagram form;

Figures 2A and 2B illustrate a preferred embodiment method for utilizing the apparatus of Figure 1, in flow diagram form;

Figure 3 illustrates another preferred embodiment method for utilizing the apparatus of Figure 1, in flow diagram form; and

Figure 4 illustrates another preferred embodiment method for utilizing the apparatus of Figure 1, in flow diagram form.